

# RYDER CHASIN

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## TV WRITING

### DREAMWORKS x NETFLIX

#### Staff Writer: Gabby's Dollhouse

First Staff Writer for original DreamWorks series on Netflix, by creators of Blue's Clues and Team Umizoomi

### THE TONIGHT SHOW w JIMMY FALLON

#### Segment Writer & On-Air Talent

Wrote and performed musical comedy as a part of Battle of the Instant Songwriters

### SESAME STREET (UNILEVER HBCC)

#### Writer

*\*Winner of the 2021 Global Good Awards\**

Spearheaded format development and oversaw all edits for the "Raya's Treasure Hunt" series, seven animated segments on hygiene for global distribution

### SESAME STREET (AHLAN SIMSIM)

#### Writer & Writing Coordinator

*\*Nominee of the 2021 International Emmy Awards\**

Developed, wrote and story-edited across content for Sesame Workshop's \$100m+ collaboration with the MacArthur Foundation to serve refugee people and all children in the Middle East and North Africa.



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#### NOMINEE: INTERNATIONAL EMMYS

Sesame Street: Ahlan Simsim



#### WINNER: GLOBAL GOOD AWARDS

Sesame Street: Unilever HBCC



#### WINNER: COLLEGE EMMYS

Creator & Showrunner: "Quarterly Update"

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**FOR SAMPLES:** Please reach out at [2ryderc@gmail.com](mailto:2ryderc@gmail.com), or on Instagram @[mybestfriendryderchasin](https://www.instagram.com/mybestfriendryderchasin). To clarify, this is for writing samples. For little samples of ice cream, please go to your nearest ice cream parlor. And then email me if it's good.

## EDUCATION

### Northwestern University

Film & Media, Creative Writing (selective degree), Journalism

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## COPYWRITING

### CANON

#### Writer: Publicis Media Content & Innovation

Developed original TV show "Now Boarding:" starring Lily Collins and created robust CES 2024 experience

### AMERICAN EXPRESS

#### Copywriter: Digitas

Wrote and supervised edit for Small Business Saturday spot featuring Lin-Manuel Miranda + several other campaigns, like collaborations with the NBA

### MONDELEZ (TRISCUIT)

#### Copywriter: Digitas

With a team, generated new brand campaign for Triscuit including national spots

### BLACK ROCK

#### Copywriter: Digitas

Led creation of their first ever ChatBot "Fin," mapped UX flows and wrote all copy to develop a distinct voice

### THE WHITNEY MUSEUM

#### Copywriter: The & Partnership

With a team, developed new institutional brand campaign for launch nationwide (and citywide)

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## COMEDY

### STORY PIRATES

#### Writer: The Story Pirates podcast

Top 10 Kids & Family podcast in the US

### BROOKLYN COMEDY COLLECTIVE

#### Creator & Director: Obsessed With Us

Monthly comedy show, headliner for BCC festival

### COLUMBIA UNIVERSITY

#### Improv Instructor: Fruit Paunch

Columbia's student improv team